## Inspire

### **Inspiration begins with a spark.** A glimpse of the unexpected.

### Flooring that expresses your imagination

At Tarkett Hospitality, custom carpet is all about capturing your unique vision. Take a journey with us through the ideas that inspired our recent custom collections, and see where they take you. Curated by our design team, the patterns here are just a few of our offerings. Points of departure for your imagination. Sparks for your next design story.



Choose the unexpected path, one that speaks to you, challenges you, makes you wonder, "What if..."



### Biophilia

Blume Mystical Mushrooms Walden



### Cultural

Caravan El Alma Mohini

### Geometric

nowHaus Re-construction Retro Geo

### Tarkett Hospitality Custom Products



### Mood

Boho Jungle Folklore Harvest Bloom



### FloorArt

Blotted Marieke Postcard



-Blume Mystical Mushrooms Walden



## <u>Blume</u>

Blush and crimson are blended with cream to create an ethereal hint of a flower without the stigma of being old fashioned, adding a fresh pop to stark modern spaces. Vintage-inspired florals burst from a deep moody blue background creating the dramatic appeal of Blume.











BLUME II 439











09



BLUME I 438



BLUME II 439



BLUME III 440



BLUME IV 441

## <u>Mystical</u> <u>Mushrooms</u>





### Biophilia

Earthy, intriguing and medicinal, mushrooms are an underrated wonder. From muted neutrals to vibrant blues and greens, these fungi with their soft caps and gills are as visually exciting as they are useful.





INJ1041



INJ1039







V1574



INJ1038





AX1779-9



Blurring the boundaries between inside and out, Walden embraces the senses as it offers rejuvenation. Its lush greens and mossy textures turn public spaces into places of magic, providing refuge from the over-stimulation of urban landscape and travel obstacles.





## <u>Walden</u>



WALDEN I WA001-640J



WALDEN II WA002-540V



WALDEN VII WA007-740J



WALDEN VIII WA008-840J



WALDEN X WA010-104N



WALDEN X WA010-104N





Mood



# Jungle Boho



AX481-10

V1103

Mood



AX428-9

Vintage bohemian, animal prints, and plants galore – Boho Jungle infuses carefree layers of pattern, texture, and color to create earthy yet exotic patterns.





INJ58



S19245A-ES01



S18311B-ES02



D2971

Mood

# **Boho Jungle**





## **Folklore**



As late summer slips into fall, a new world emerges. Leaves turn shades of amber before fading and falling. The outside world dresses in cool greys, sepia tones, and persistent evergreens. Folklore evokes nostalgia of somber days that still glisten with magic.



Folklore



### Mood





N19009A-EN01

AX1337-7



AX1370-8



V1233



AX1372-8



AX1370-8

## Folklore



AX906-9

scent of the season, Harvest Bloom emulat warmth, bringing a remin 2 ŋ s and flo of the feeling With color autumn

Mood



AX906-9



AX917-9



AX903-9









AX954-10

AX924-8





Mood





nec









## <u>Caravan</u>

Inspired by the use of traditional Turkish and Persian rugs in trending bohemian-inspired interiors, Caravan reimagines these global motifs with a layer of distressing for a cool, eclectic vibe.







V1303



J17053-J01



L1601



### Cultural



L1595



B14959A-8B01





J17064-J01



S18754A-ES01







# El Alma



EL ALMA III EA03 410X



EL ALMA V EA05-210S

El Alma celebrates the storied, diverse textile traditions and craftspeople of cultures rooted in Mexico and Central America. The living history of these crafts is part of the enduring soul of textile artistry.





EL ALMA II EA02 510X



El Alma







EL ALMA VI EA06 710V

















Inspired by Indian architecture, art forms, and textures, Mohini's rich colors and alluring designs transport us to a storied and vibrant culture.

## Nohin



AX801-9





AX801-9









AX800-9



AX927-9



AX941-9





### Geometric

nowHaus Re-construction Retro Geo

# angular





## **nowHaus**

Bauhaus philosophy was arguably the most significant design movement of the modern age. Combining industrial craftsmanship with the visual arts and utilitarian function with beautiful aesthetic, nowHaus celebrates a century-long heritage of the Bauhaus movement.







NOWHAUS II 210



NOWHAUS I 110



NOWHAUS I 110



NOWHAUS III 310



NOWHAUS IV 410



NOWHAUS V 510



NOWHAUS VII 710X





NOWHAUS III 310





Geometric

## Reconstruction

Inspired by the push toward "making do" and mending, Re-construction takes pieces and patches them together with visible mending to give a new story to something already existing.



LP2049



V659







AX985-7



AX998-9



AX1001-10





AX1781-8

RetroGeo

Simple geometric shapes provide a foundation that is uncomplicated and familiar. RetroGeo takes the classic shapes of mid-century and marries them with the flirty 80s/90s Memphis style. Bright and rich colors mixed with warm tones elevates this trend to now.



30

67

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AX1811-9



AX1796-9

AX1806-8

AX1801-7

AX272-7






# FloorArt





warm neutrals with dramatic slashes lines. Presented in warm neutrals with dramatic slashes of black, Blotted brings the drama. Artistic chaos draws while channeling a modern Pollock eathes and ase sense of rele

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BL5X-680



BL4X-680



BL8V-680





BL10N-680



BL11N-680







BL11N-680







MARIEKE V MA005-530J













MARIEKE IX MA009-930J



MARIEKE X MA010-1030



MARIEKE II MA002-230J





MARIEKE II MA002-230J







INJ670

During a year in isolation, our close-knit design team found a unique way to continue inspiring and connecting with one another: we began creating postcard-sized pieces of art and mailing them to each other. Each designer took the postcard artwork they received and developed a pattern from it. In this way, the Postcard Collection was born.



INJ661



LP2793













FloorArt Postcard

IN2636



IN2730

V1494







### **Design Expertise**

As a group of artists and visual innovators, we are constantly drawing inspiration from the world around us. From our travels and research. And from each other. With collaborative creative sessions and monthly trend analyses, we bring you fresh design ideas and inspiration for your own work.

We also make it refreshingly simple to create your custom carpet. You'll work with the same expert designer and project manager from start to finish. At every step, we'll guide you to the best solution for your specific project, from pattern scale and palette, to budget and performance. Just come to us with your inspiration and needs. We can bring to life any design that you can imagine.









## **Tailored Solutions**

With our expansive manufacturing capabilities, your design will be created in the construction that best fits your needs. We'll help you achieve the right balance of aesthetics, price, and performance for every space.

#### Axminster /Sculpt

Superior beauty, clarity and longevity in a luxurious woven construction. With our Sculpt technology, you can also enhance your design with multilevel texturing and depth. **Up to 16 colors.** 

#### Vivid

Richly textured, high-definition patterns. This cut-and-loop tufted construction can deliver the effect of 24 colors, using a palette of up to 12 colors.

#### DDI (Digital Dye Injection)

Your design is deeply injected into the carpet base, with controlled color placement that creates a precise pattern in cut pile or one of three cut-and-loop textures. Up to 14 colors.

#### Legacy Plus

An opulent aesthetic in detailed, clean patterns, with plush comfort in a cut-pile construction. 6-8 colors.

#### Intrepid

Clear designs and the added texture of a cut-and-loop construction. 4-6 colors.

#### Dynamics

A beautiful balance of design and value in a cut-and-loop construction. Up to 4 colors.

#### TarkettHospitality.com

Continue your journey on our website, where you can see more of our custom collections. Use the online Custom Design Studio to recolor any pattern and visualize it in a variety of rooms. Whether you need palette assistance or a completely unique design, our team is ready to help you make your custom carpet a reality.

# **Inspiration emerges everywhere. Recognize it. Embrace it.** Who knows where it will take you?

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