

2020 Hospitality Trend Report

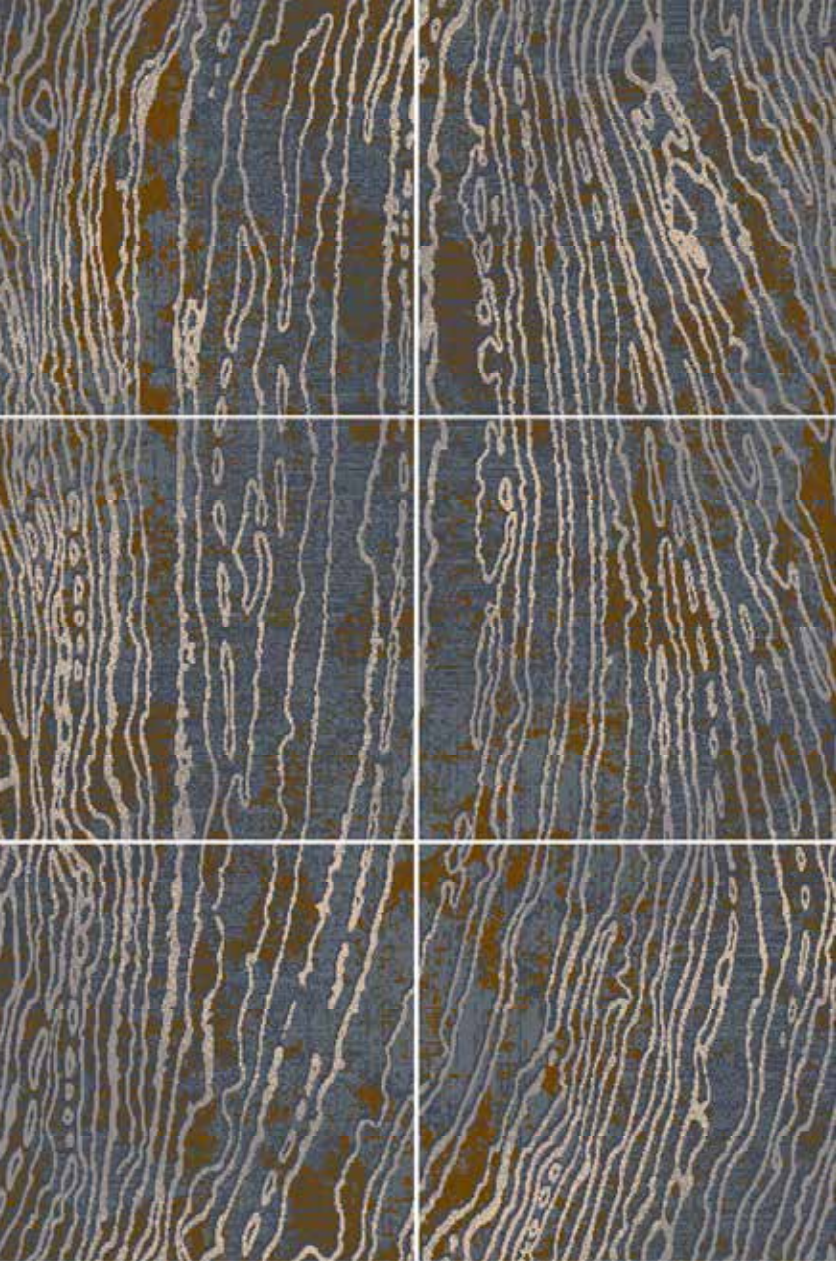
FIRST QUARTER



Copper Crush

Copper Crush is Influenced by a color palette we have noticed in custom projects. The use of warm and cool neutrals paired with grayed-out blues create a backdrop for pops of copper. Whether used as metallic or just in the color family, copper brings warmth to the palette and helps pull in wood tones. Also still present in the palette is a pale blush tone that has made itself at home in Hospitality.



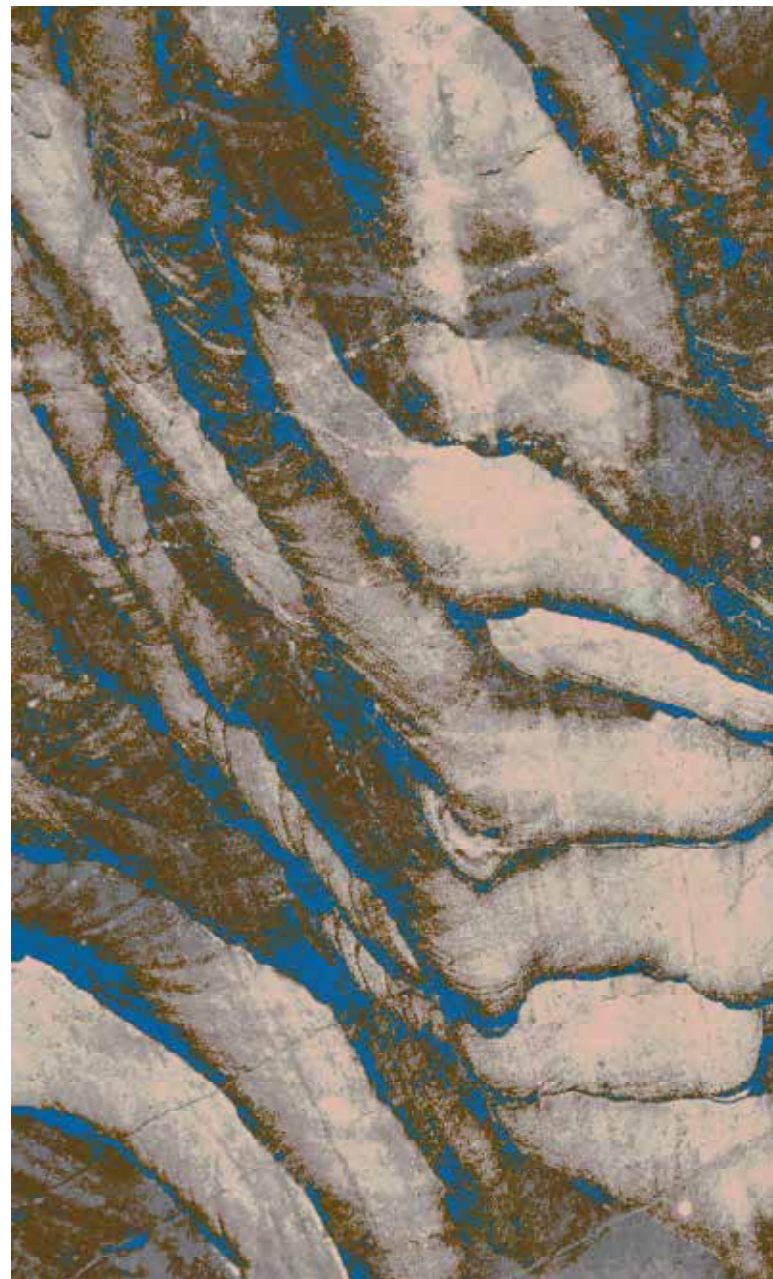


Design Number: 20029
 Option 6
 Design Size: 72.00"W x 108.00"L
 Repeat Type: Tile

1	2	3
2.11%	3537C 9.73%	3504C 14.09%
4	5	6
8536C 17.18%	8537C 19.56%	8518C 37.33%

Design Number: 20293
 Concept E1
 Design Size: 180.00"W x 300.00"L
 Repeat Type: Nonrepeating

1	2	3	4
3537C 13.37%	8532C 7.99%	8535C 14.91%	8536C 18.77%
5	6	7	8
8537C 6.20%	3504C 24.68%	8518C 4.10%	5522C 9.98%



Design Number: 20484-6-1, Option 5

Design Size: 15.36"W x 118.14"L

Repeat Type: Nonrepeating

1	2	3	4	5	6
8537C 1.59%	8517C 6.05%	8518C 2.94%	8004C 6.76%	5510C 0.61%	3513C 0.73%
7	8	9	10	11	12
X396C 12.53%	3504C 17.39%	8535C 21.95%	8536C 4.67%	3537C 23.50%	8536C 1.29%

Design Number: AX213-7

Design Size: 78.86"W x 71.43"L

Repeat Type: Straight

1	2	3	4
8518C 9.24%	3504C 15.10%	8537C 25.78%	8536C 27.64%
5	6	7	8
3537C 16.42%	8532C 3.27%	5522C 1.06%	8517C 1.49%



Design Number: AX481-10
 Design Size: 157.71"W x 315.60"L
 Repeat Type: Straight

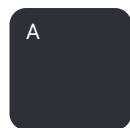
1	2	3	4
5510C 26.61%	8518C 7.90%	2506C 1.38%	8537C 24.39%
5	6	7	8
3513C 4.73%	5522C 1.53%	8536C 0.48%	8517C 5.42%
9	10	11	12
3504C 9.52%	3537C 4.54%	8535C 1.29%	8532C 12.03%



Design Number: AX595-8
 Design Size: 297.00"W x 362.00"L
 Repeat Type: Nonrepeating

1	2	3
8536C 15.58%	3537C 22.94%	8537C 12.11%
4	5	6
8518C 21.05%	3504C 18.48%	8535C 9.84%

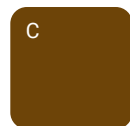
Style: D3159
Product Type: Dynamics
Repeat Type: Corridor



Ix hosp yrns
8518



Ix hosp yrns
8532



Lextron
3504



Ix hosp yrns
8536



Design Number: IN6-26
Design Size: 180.00"W x 240.00"L
Repeat Type: Corridor



3504C
2.52%



3009C
13.58%



8518C
20.50%



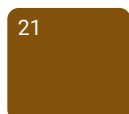
8537C
0.40%



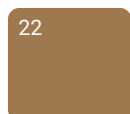
8536C
1.47%



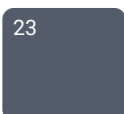
3537C
7.26%



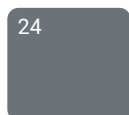
3504L
0.40%



3009L
16.13%



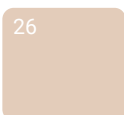
8518L
16.69%



8537L
6.91%



8536L
0.20%



3537L
5.65%



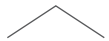
Design Number: L1501
Design Size: 120.00"W x 228.00"L
Repeat Type: Corridor

1	2	3
8532C 23.93%	8536C 30.64%	8537C 21.09%
4	5	6
3537C 5.12%	3504C 6.11%	8518C 13.11%



Design Number: L1551
Design Size: 144.00"W x 276.00"L
Repeat Type: Corridor

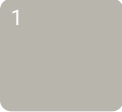
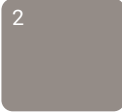
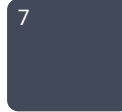
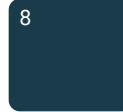
1	2	3
8532C 29.84%	8536C 15.62%	8537C 17.15%
4	5	6
3537C 2.74%	3504C 5.43%	8518C 29.21%



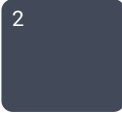
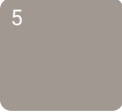
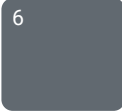
Design Number: LP1436

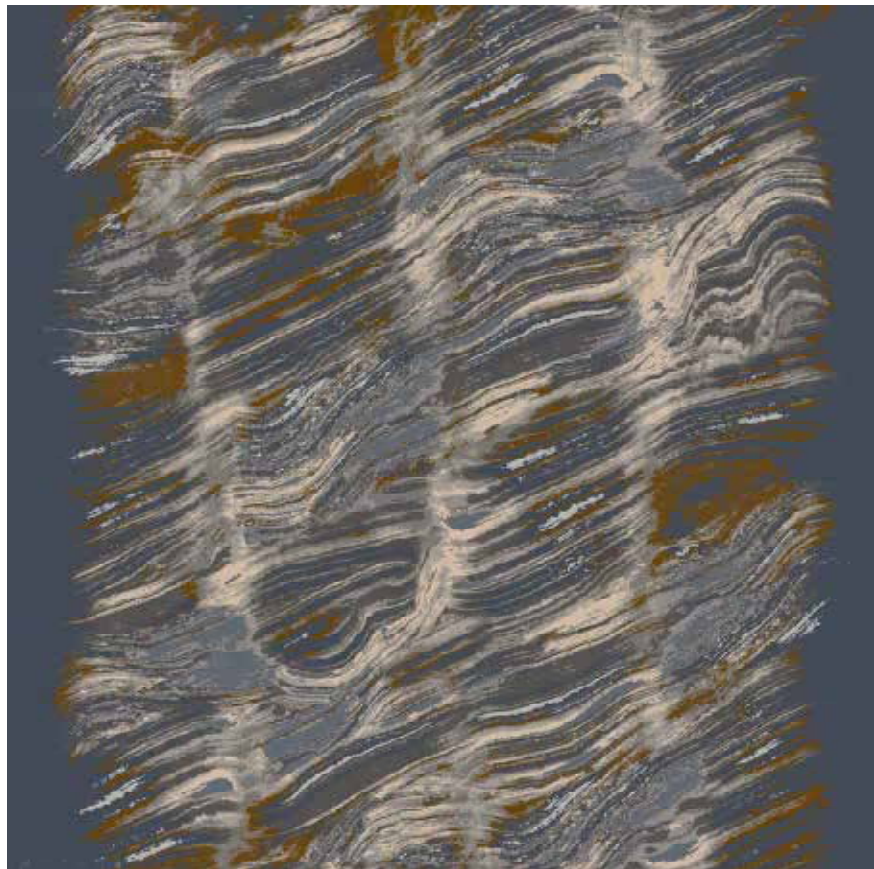
Design Size: 118.00"W x 79.00"L

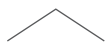
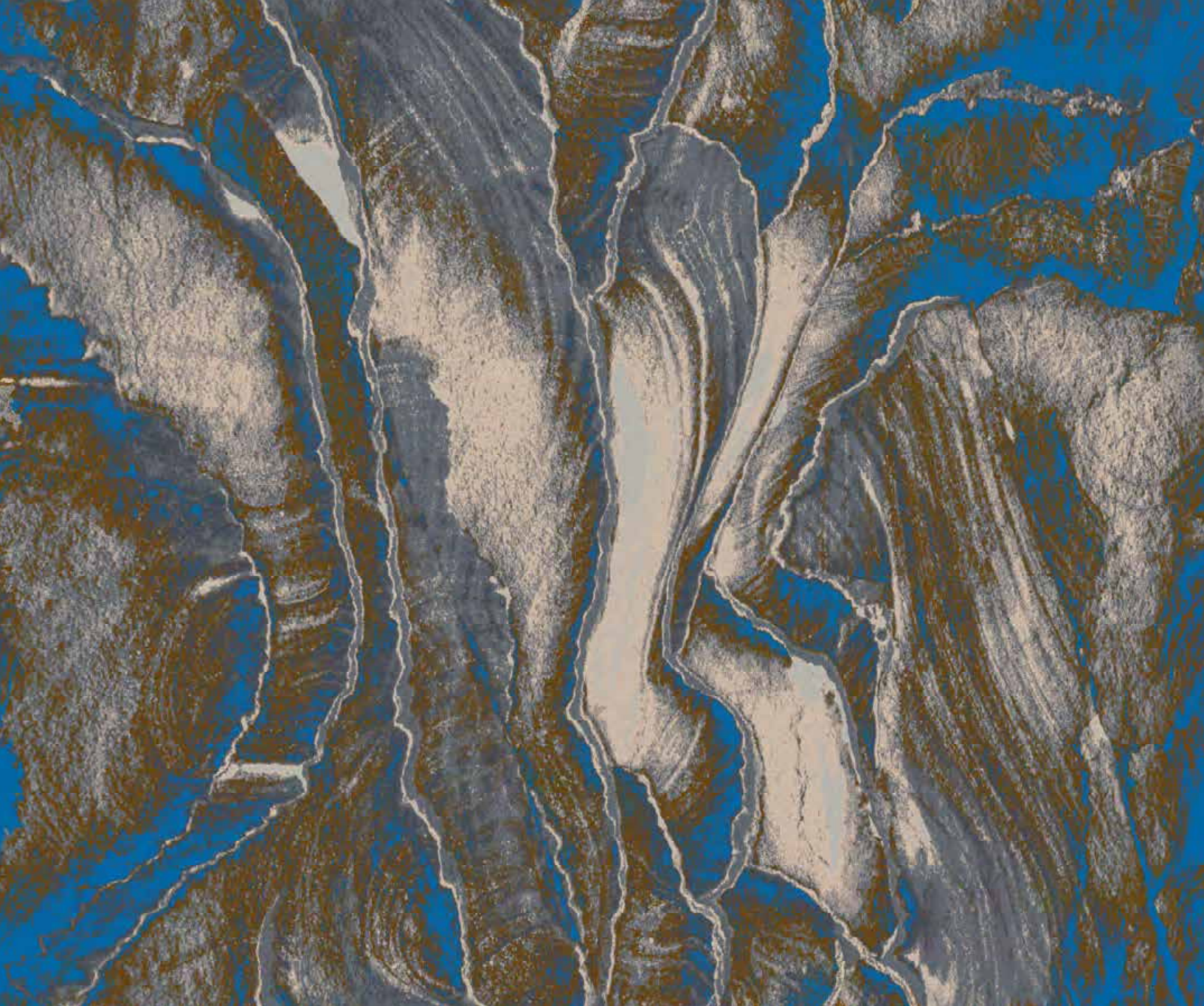
Repeat Type: Nonrepeating

1	2	3	4	5	6	7	8
							
8532C 5.71%	8536C 2.29%	8535C 25.91%	3537C 8.80%	3504C 8.94%	5522C 0.25%	8518C 34.69%	5510C 13.41%

Design Number: LP1514
Design Size: 180.00"W x 180.00"L
Repeat Type: Corridor

1	2	3	4
			
8532C 1.89%	8518C 31.36%	8517C 25.78%	8536C 6.05%
5	6	7	8
			
8535C 15.75%	8537C 5.83%	3537C 5.19%	3504C 8.14%





Design Number: LP1554

Design Size: 180.00"W x 150.00"L

Repeat Type: Straight



1
8532C
2.88%



2
3537C
9.22%



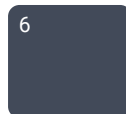
3
8536C
10.07%



4
8537C
31.15%



5
3504C
18.57%



6
8518C
17.68%



7
5522C
10.44%



Neotenic

This trend is brought to you by the letter M for Macaroni because that's what some of it looks like .

Neotenic is a word used in the science world to refer to juvenile traits retained in adults. In design it means "childlike" or "playful." I can see how this trend could lend itself to fresh takes on other trends and motifs, like a chunky simplified damask or flower.

Enjoy this almost cartoon-like macaroni inspired collection of designs.

- Lisa Denney- Sr Designer



Design Number: AX672-8
Design Size: 78.86"W x 78.75"L
Repeat Type: SIDE MATCH



1	2	3	4
E653 26.25%	G660 13.38%	D654 1.08%	K761 19.16%
5	6	7	8
E658 5.09%	K654 15.65%	K761 5.12%	D651 9.41%
11	9	10	
C551 10.07%	B552 1.91%	A554 1.47%	

Design Number: AX244-10
Design Size: 78.86"W x 156.00"L
Repeat Type: RUG



1	2	3	4
F660 1.31%	H658 4.25%	D654 1.08%	L761 9.50%
5	6	7	8
H761 14.02%	K654 15.65%	K761 19.16%	C554 22.09%



Design Number: AX167-9
Design Size: 288.29"W x 248.11"L
Repeat Type: END ONLY-
PREFUNCTION

1	2	
B656	C761	
6.25%	5.05%	
3	4	5
C554	C551	A556
19.87%	44.56%	24.28%

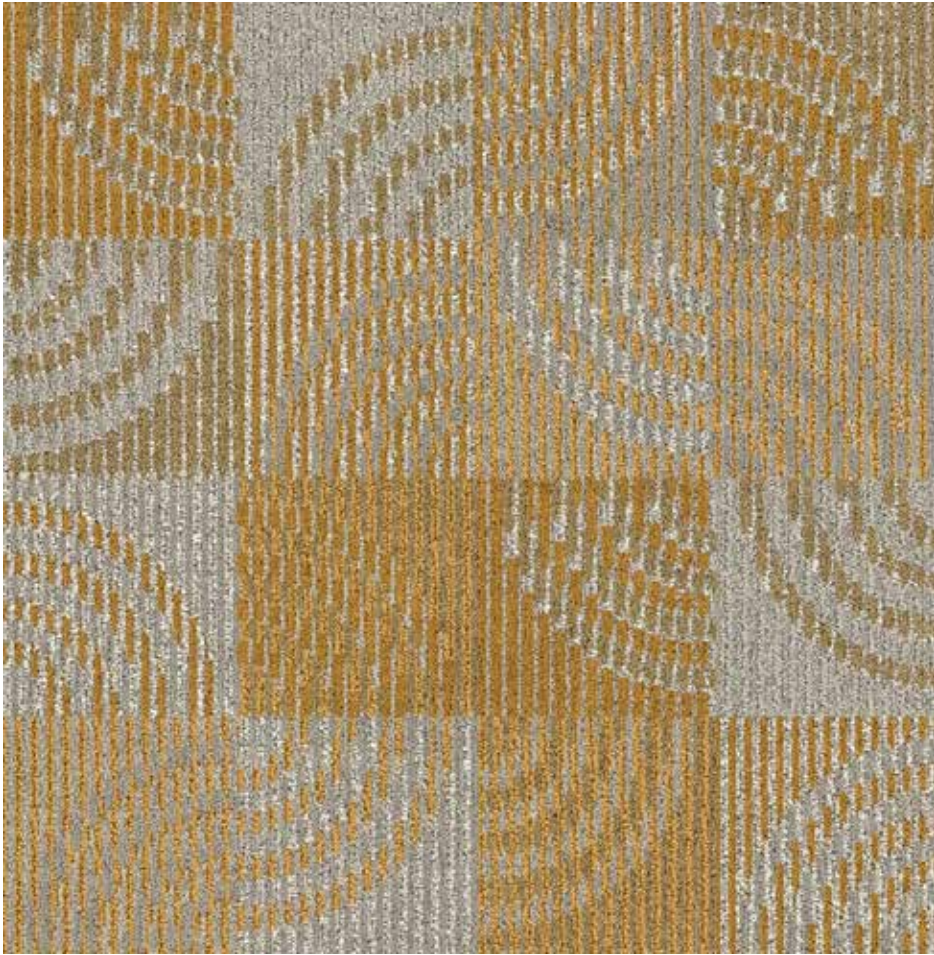


Design Number: INJ148
Design Size: 90.00"W x 90.00"L
Repeat Type: side match

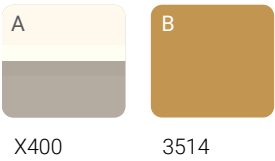
1	2	3	
E553	E761	H765	
9.87%	5.59%	5.12%	
4	5	6	
H761	K761	D655	
11.30%	5.37%	6.77%	
7	8	9	
A554	E990	F990	
19.18%	8.63%	14.96%	
10	11		
N660	A551		
8.04%	9.87%		

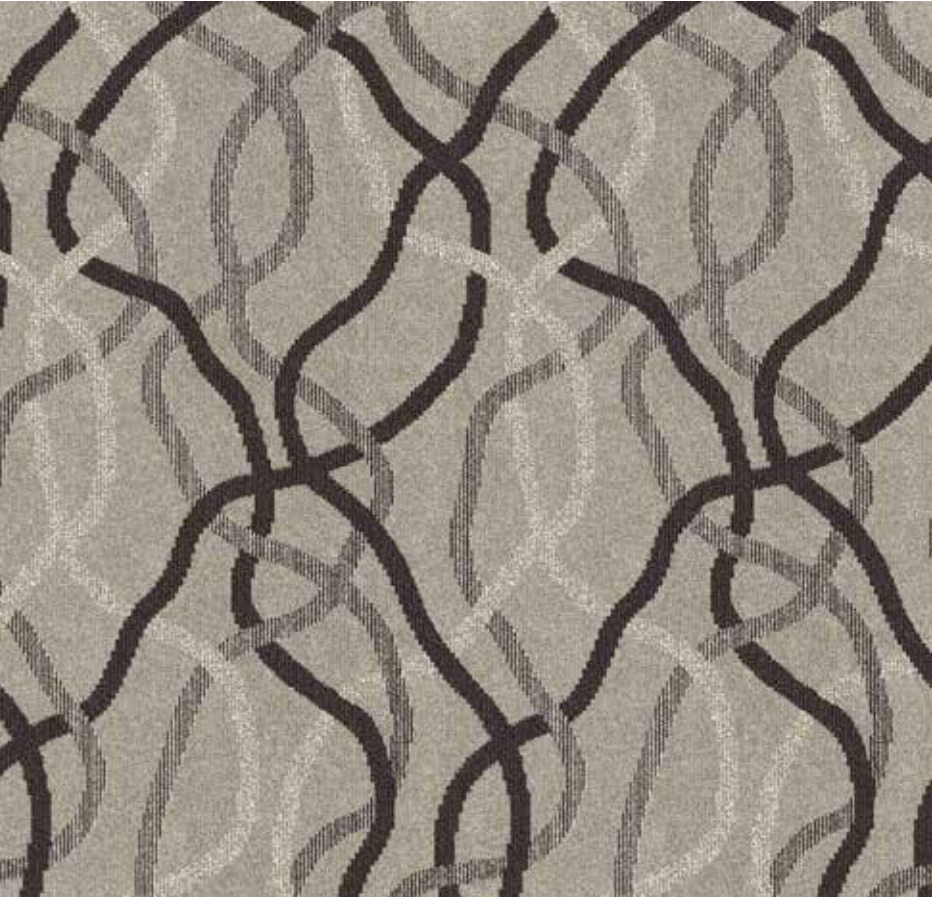


Design Number: 971 Zealous
Design Size: 24"W x 24"L
Sim#: 395764
Color: Custom



Design Number: D1204
Design Size: 36"W x 52"L
Sim#: 395773
Color: Custom





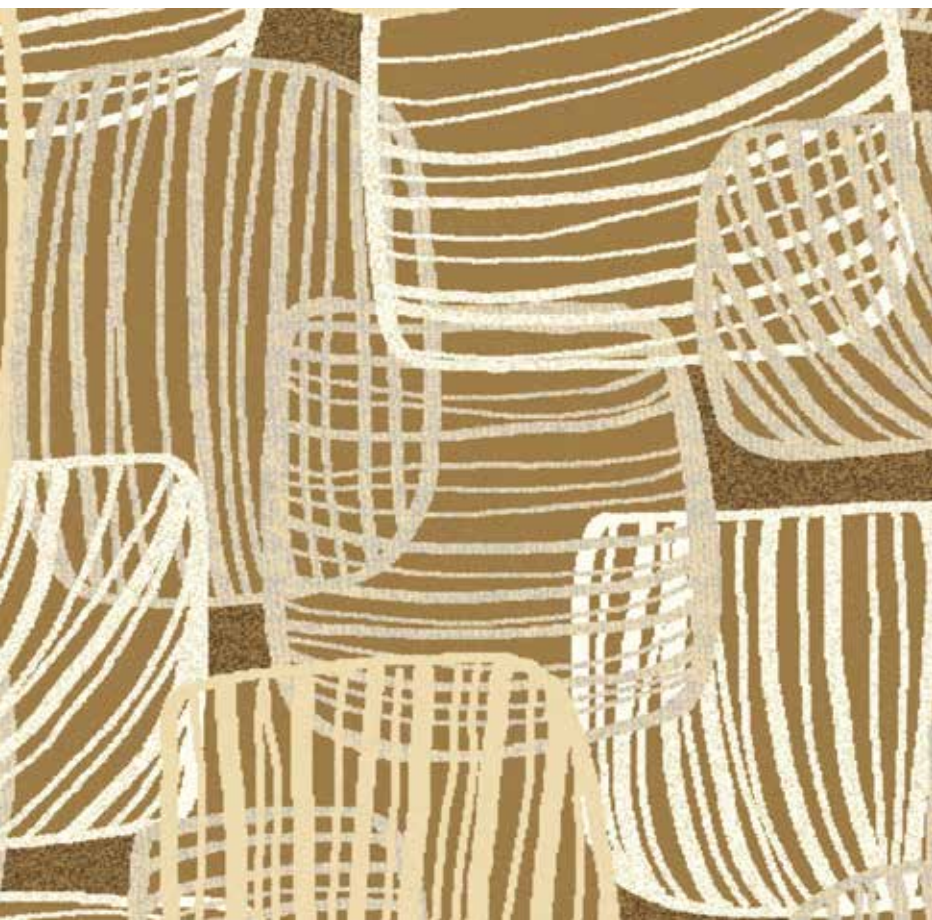
Design: Ensamble
Design Size: 24"W x 96"L
Sim#: 395776
Color: Custom



7511



X400



Design Number: Mod III 102L
Design Size: 90"W x 90"L
Sim#: 395787
Color: Custom



7502



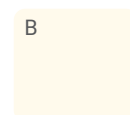
3004



3523



X400

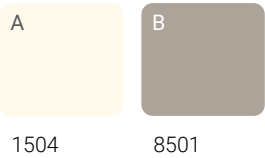


1504



3528

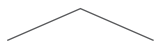
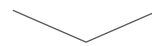
Design: Pasture
Design Size: 19"W x 19"L
Sim#: 395769
Color: Custom





Design Number: LP764
 Design Size: 45"W x 84"L
 Repeat Type: Side Match

1	2	3	4
1502C 17.67%	3537C 14.56%	3526C 16.83%	3009C 18.44%
5	6	7	
8523C 17.07%	7513C 11.14%	X52C 4.29%	



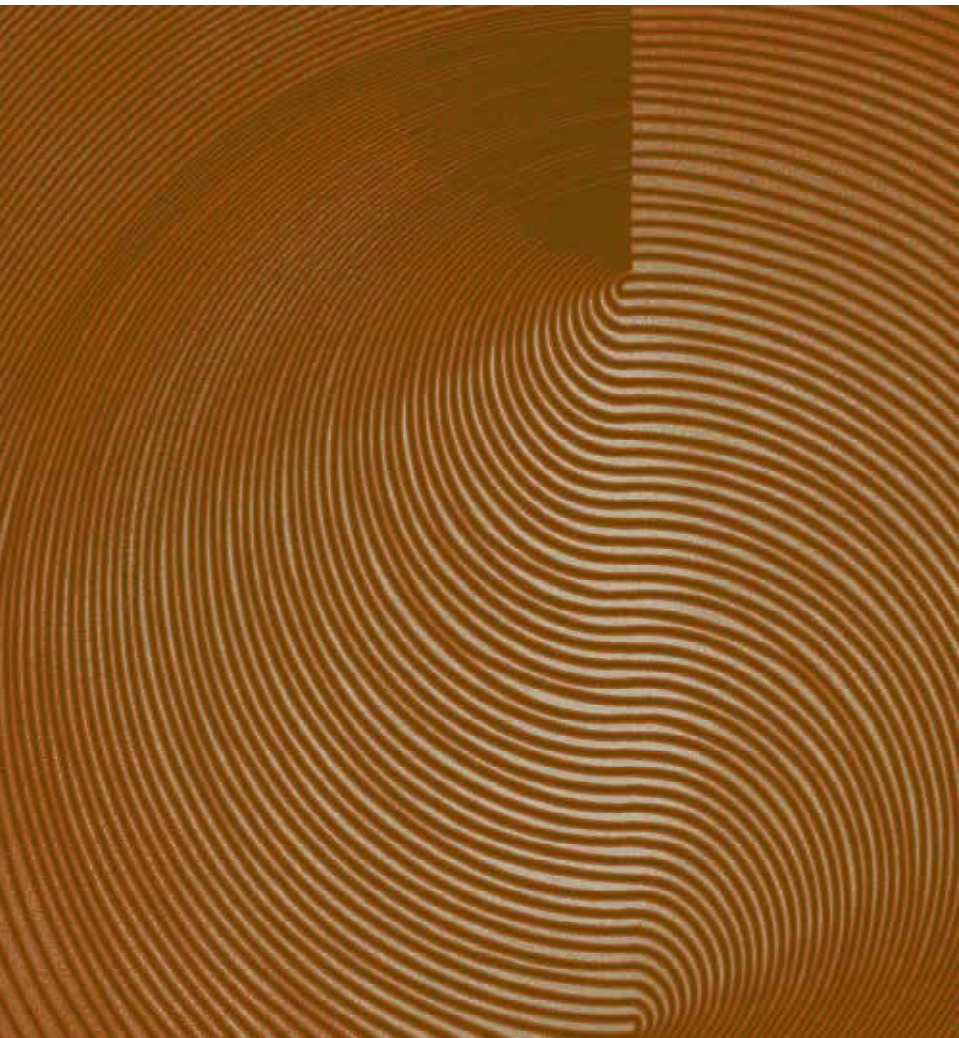
Design Number: LP1289
 Design Size: 45"W x 97.23"L
 Repeat Type: Side Match

5	6	7	8
3523C 50.72%	8523C 2.02%	3006C 2.67%	X52C 2.87%



Design Number: LP533
Design Size: 72"W x 72"L
Repeat Type: Side Match

1	2	3
1502C 8.63%	3513C 23.26%	3526C 12.12%
4	5	6
3006C 16.94%	3523C 25.30%	8523C 10.39%
7	8	
3006C 2.24%	X52C 1.13%	



Design Number: LP1008
Design Size: 271"W x 286"L
Repeat Type: Rug

1	2
3504C 38.85%	3513C 39.34%
3	4
7512C 17.55%	8520C 4.26%

Boho Jungle

This month we bring you BoHo Jungle. This aesthetic is a combination of vintage bohemian, animal print and plants galore. We latched on to this aesthetic and led by designer Julia Ballew, we pulled together a collection of our patterns that encompass this look. With rich colors and vintage rattan pieces this style feels comforting and homey. Colors range from muted coral to deep jungle green with pops of coral and gold.



Design Number: S18311B-ES02
Design Size: 72"W x 72"L
Repeat Type: Side Match

1	2	3	4	5	6	7	8	9
G652 2.61%	F652 6.39%	E654 8.92%	E880 19.26%	D767 23.04%	K766 4.06%	K765 16.92%	E766 2.42%	C880 16.37%





Design Number: S19245A-ES01
Design Size: 72"W x 72"L
Repeat Type: Side Match

1	2	3	4
E654 10.37%	G652 6.10%	F766 3.11%	E766 3.04%
5	6	7	8
K765 9.07%	K981 26.77%	K766 9.16%	G761 1.43%
9	10	11	12
H763 7.19%	F652 2.90%	C880 16.39%	D767 4.47%



Design Number: 15306-3
Design Size: 36"W x 36.57"L
Repeat Type: Side Match

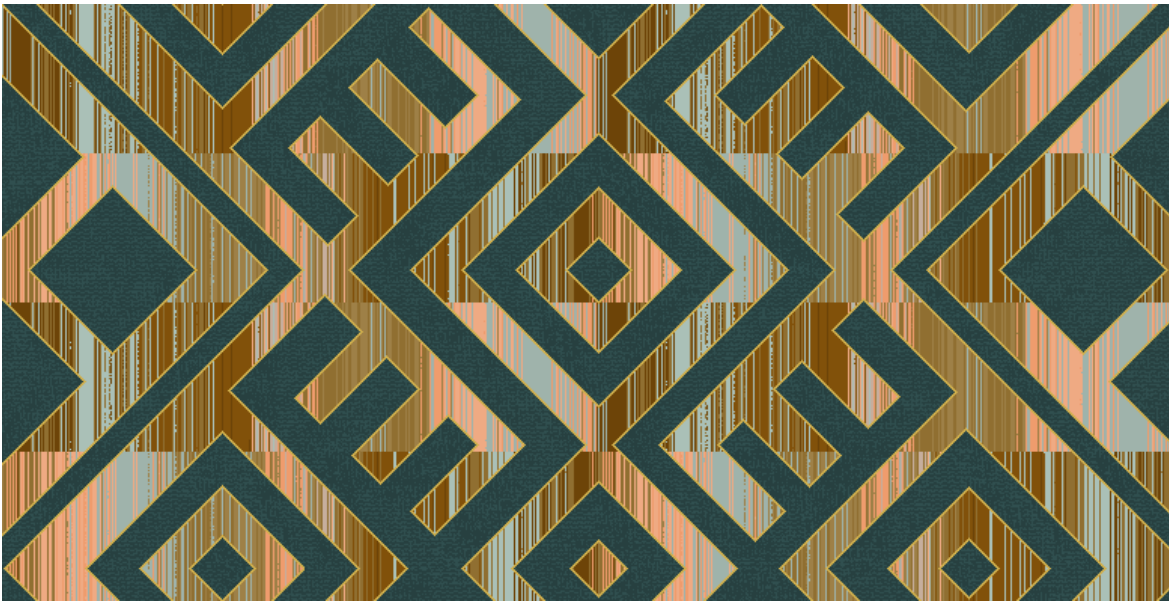
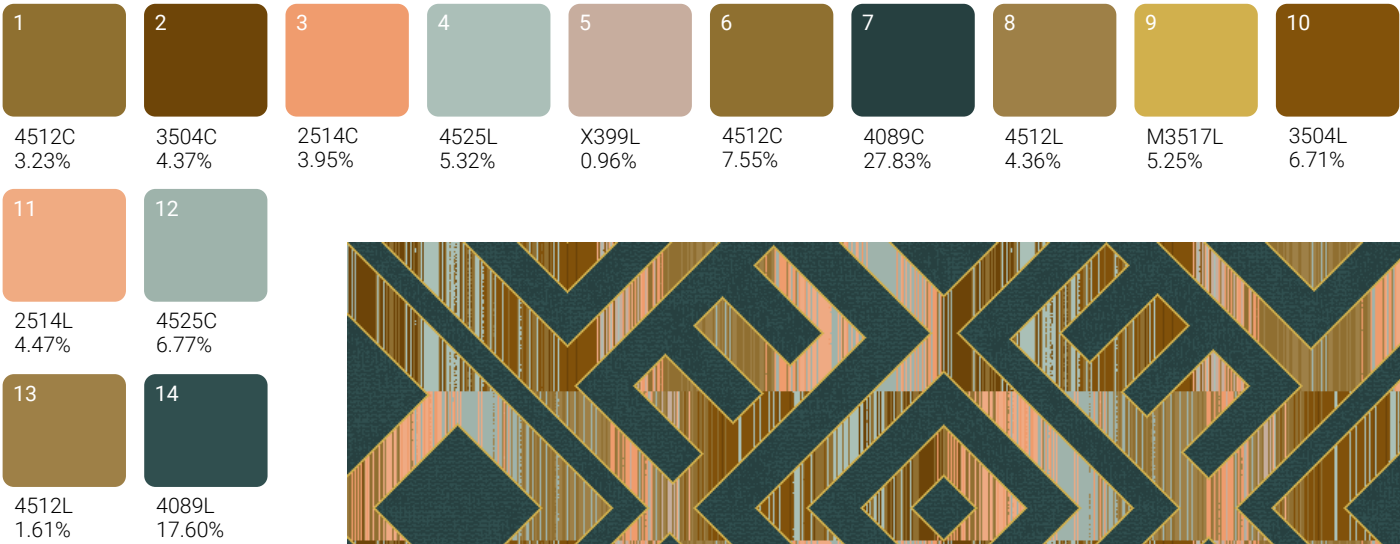
1	2	3
2541C 31.48%	3503L 6.87%	3005C 34.65%
4	5	
400C 14.01%	3513C 12.99%	

Design Number: V728
Design Size: 120"W x 120"L
Repeat Type: Rug

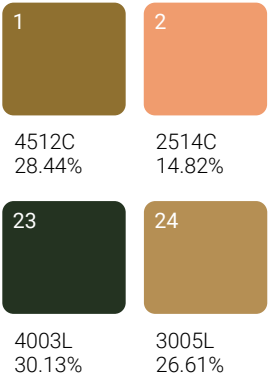
								
21.51%	2514C 38.33%	4003C 19.56%	4012C 5.23%	4095C 0.91%	2514L 4.95%	4003L 8.37%	3537L 0.86%	4095L 0.28%

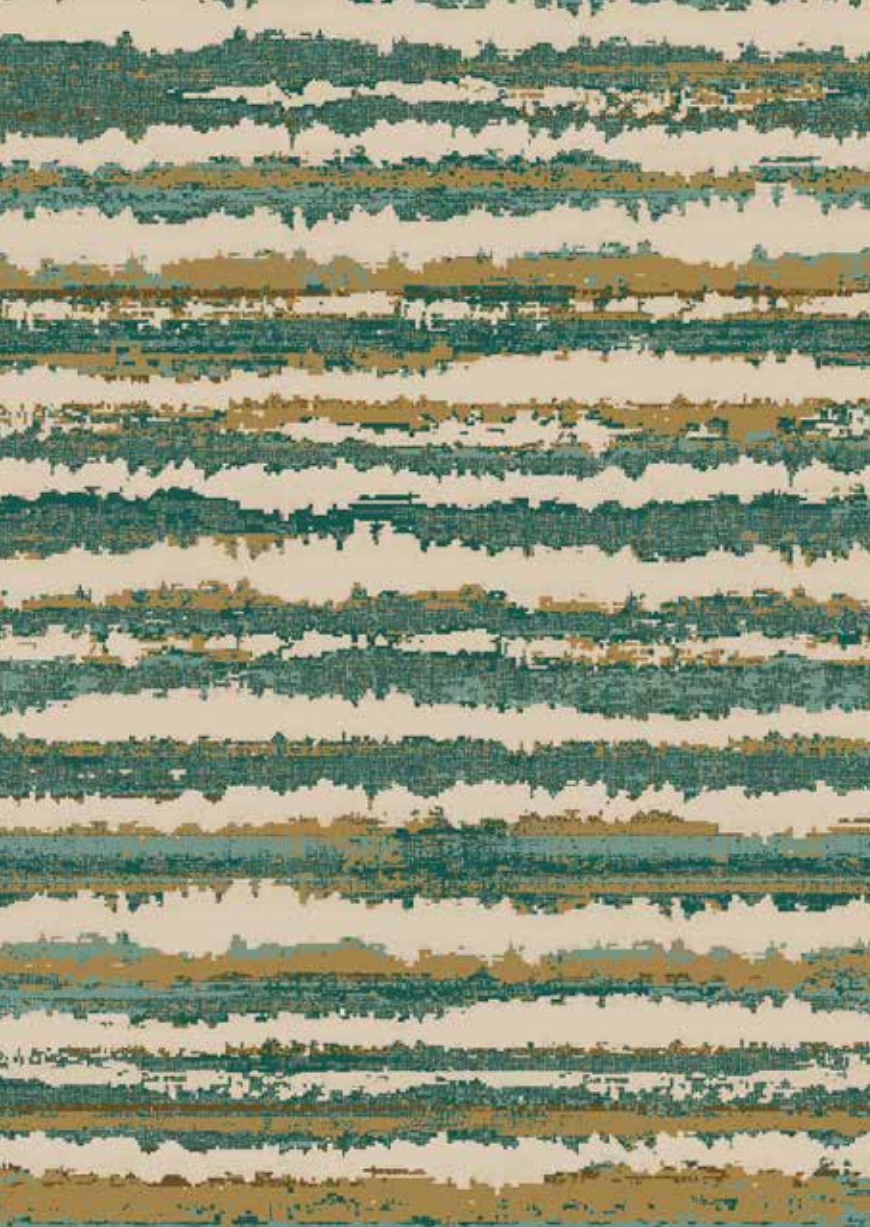


Design Number: V604
Design Size: 72"W x 36"L
Repeat Type: Side Match



Design Number: IN2242
Design Size: 180"W x 180.57"L
Repeat Type: Side Match





Design Number: AX297-8

Design Size: 157.71"W x 192.13"L

Repeat Type: Side Match

1	2	3
M983 16.73%	K981 8.54%	D879 8.34%
4	5	6
K990 16.30%	M990 6.00%	G652 20.28%
7	8	9
F654 11.13%	F652 8.36%	E654 4.32%



Design Number: AX428-9

Design Size: 157.71"W x 312"L

Repeat Type: End Only



1	2	3	4	5
M990 29.28%	L990 3.41%	G990 18.51%	G989 8.64%	H764 20.20%
6	7	8	9	10
K763 1.52%	E654 3.90%	F652 3.12%	F654 0.97%	G652 10.44%



Design Number: AX481-10
 Design Size: 157.71"W x 315.60"L
 Repeat Type: Side Match

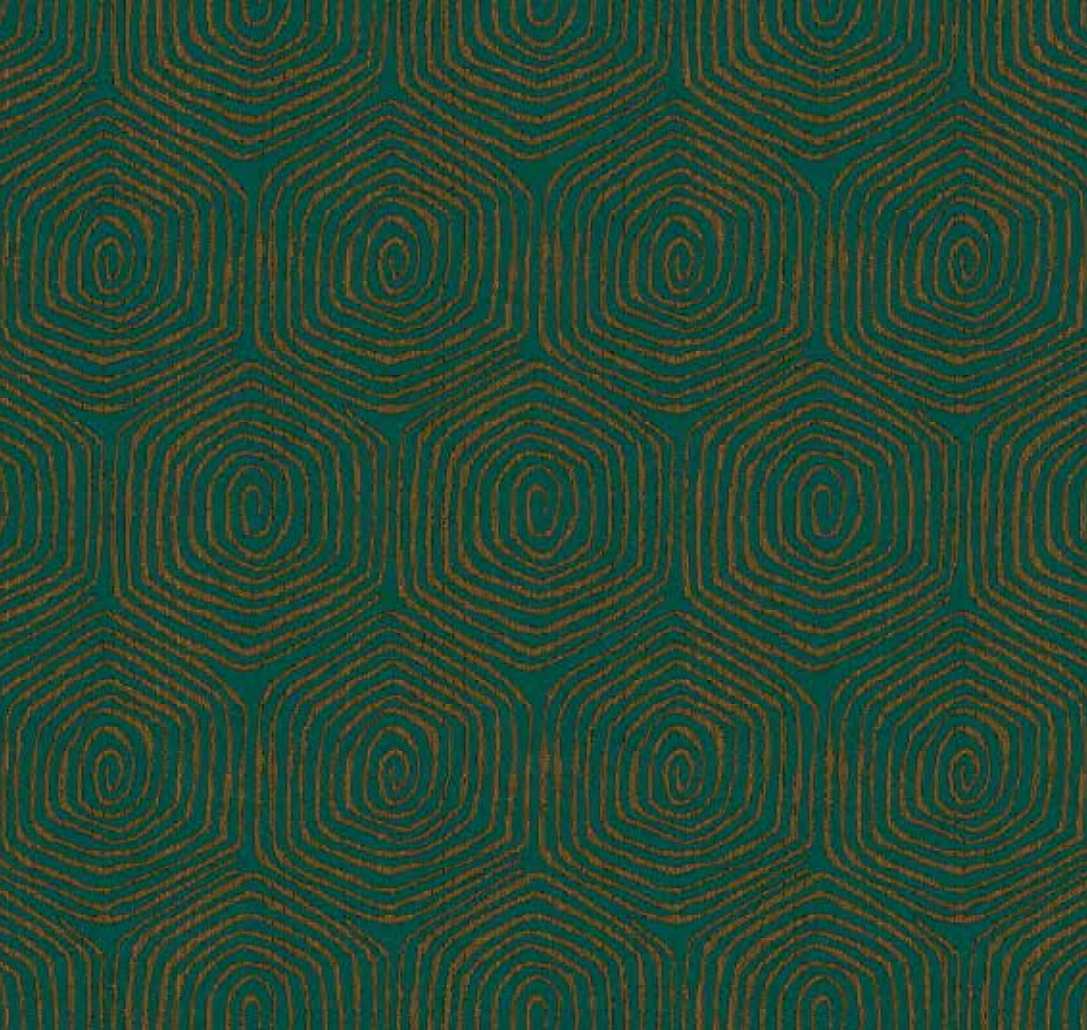
1	2	3	4
C880 26.81%	M983 7.90%	E654 1.38%	N982 24.39%
5	6	7	8
F652 4.73%	D880 1.53%	K981 0.48%	M982 5.42%
9	10	11	12
F654 9.52%	G652 4.54%	L982 1.29%	E880 12.03%

Design Number: D2014
 Color: Colorway
 Repeat Type: Side Match
 Product Type: Dynamics



A	B
lx hosp yrns 3525	lx hosp yrns 1504





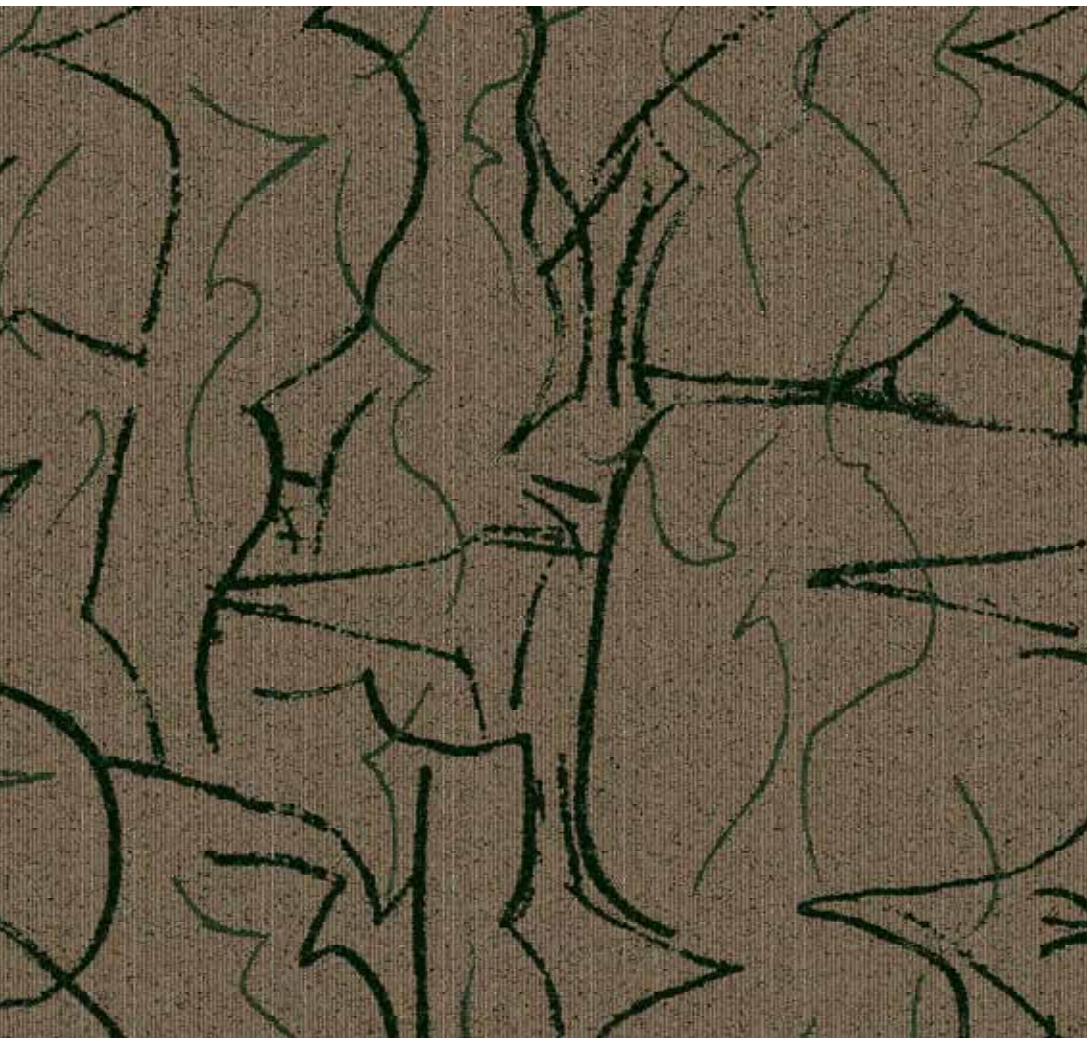
Design Number: D2030
Color: Jungle
Repeat Type: Side Match
Product Type: Dynamics



Ix hosp yrns
4512



Ix hosp yrns
4504



Design Number: D2082
Color: Colorway 1
Repeat Type: Side Match
Product Type: Dynamics



Ix hosp yrns
4003



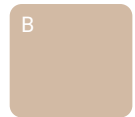
Ix hosp yrns
3528



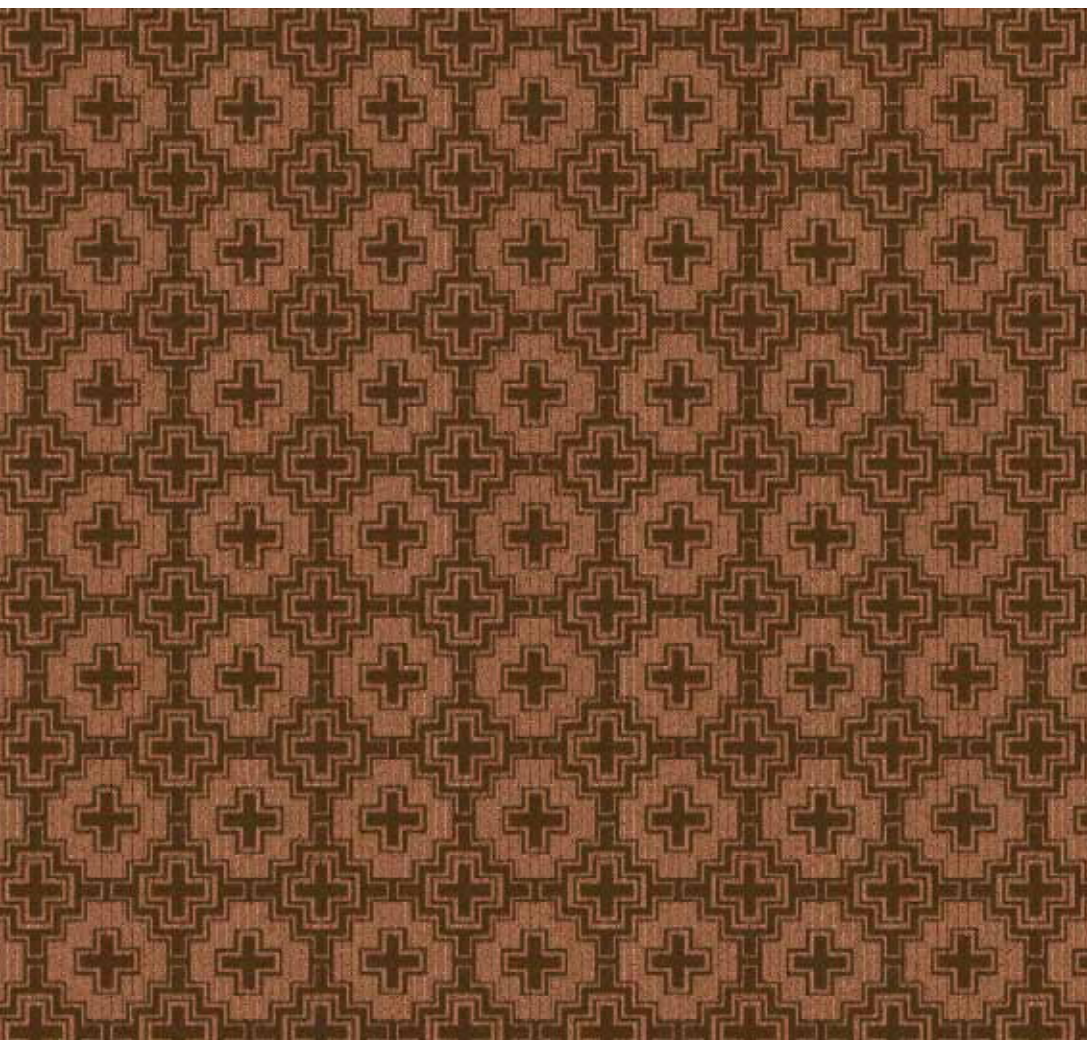
Design Number: D2119
Color: Jungle
Repeat Type: Side Match
Product Type: Dynamics



lx hosp yrns
3005



lx hosp yrns
3537



Design Number: D2215
Color: Colorway 1
Repeat Type: Side Match
Product Type: Dynamics



lx hosp yrns
+2514



lx hosp yrns
3504

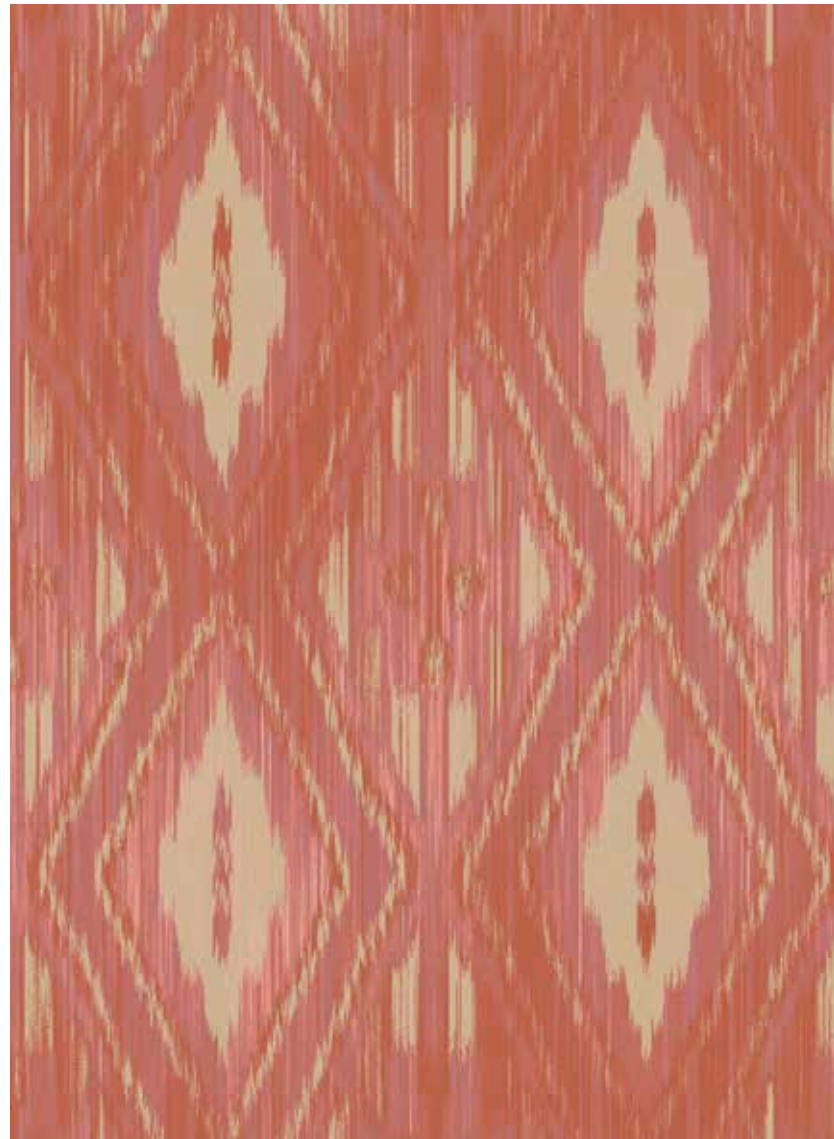


Design Number: IN6-108
 Design Size: 90"W x 96"L
 Repeat Type:

1	2	3	4
3526C 33.20%	2514C 9.33%	3514C 9.72%	4525C 8.31%
5	6	7	
3537C 8.79%	3513C 7.64%	3526L 23.02%	

Design Number: INJ58
 Design Size: 144"W x 196.96"L
 Repeat Type: Side Match

1	2	3
K765 19.75%	D767 33.18%	E766 18.78%
4	5	6
K766 7.90%	E654 18.56%	E767 1.83%





Design Number: LP1088
Design Size: 72"W x 88.75"L
Repeat Type: Side Match

1	2	3
4525C 12.79%	4510C 8.75%	4016C 35.29%
4	5	6
3526C 6.51%	X399C 15.81%	4007 9.04%
7		
5523C 11.81%		

Design Number: V1071
Design Size: 90"W x 116"L
Repeat Type: Length Only

1	2	3	5
3543C 0.48%	X399C 0.67%	3524C 21.64%	4007 5.55%
6	7	8	9
4016C 3.34%	5523C 1.22%	4501L 0.56%	4525L 22.52%
10	21	22	23
3526C 1.31%	3543L 0.67%	X399L 11.31%	3524L 1.51%
26	27	28	29
4016L 1.28%	5523L 0.28%	4501L 0.56%	4525L 22.52%





Design Number: V1272
Design Size: 35.43"W x 47.24"L
Repeat Type: Side Match

1	2	3
4016C 6.56%	2514C 10.41%	3506C 6.49%
4	5	6
4525C 9.35%	3543C 14.45%	8520C 33.22%
21	22	23
4016L 0.554%	2514L 0.90%	3506L 0.54%
24	25	27
4525L 0.74%	3543C 0.00%	3524L 0.00%

Design Number: V1274
Design Size: 90"W x 90"L
Repeat Type: Side Match

1	2	3
4016C 12.75%	5523C 6.28%	4501C 4.75%
4	5	6
4525C 4.10%	3543C 10.93%	3537C 34.08%
25	27	
3543L 16.58%	3524L 10.54%	





Design Number: V1280
 Design Size: 90"W x 90"L
 Repeat Type: Side Match

1	2	3	4	5	6	7	8	9	21
3543L 20.79%	8520C 42.78%	4016C 1.27%	2514C 1.14%	4525 2.05%	5523C 2.33%	3537C 2.92%	4501C 1.36%	3506C 1.67%	3543C 13.73%
23	24	25	26	27	28	29			
4016L 0.00%	2514L 0.00%	4525L 0.00%	5523L 0.00%	3537L 0.00%	4501L 0.00%	3506L 0.00%			

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