





*Deliver an Experience of  
Luxury with Axminster*

When you want to create spaces of enduring luxury, the flooring choice is clear: Axminster carpet by Tarkett Hospitality. With our heritage as the Desso brand, we are a world-leading manufacturer of woven Axminster and have been providing customers with the finest-quality flooring since 1935.



*Developed in  
Axminster,  
England, 1755.*



## Axminster Advantages

With its wool-blend yarn and woven construction, Tarkett Hospitality Axminster offers exceptional beauty and durability, making it a top flooring choice for hotels, resorts and casinos.

- **Aesthetics:** Clarity, luster and richness of palettes and patterns.
- **Durability:** Our woven wool-blend construction performs beautifully under heavy traffic.
- **Appearance Retention:** Wool offers greater crush resistance than other fibers.
- **Cleaning and Maintenance:** Wool is naturally stain resistant.
- **Good Acoustic Properties:** Helps quiet a room and reduce noise from foot traffic.
- **Wool Is a Natural Fiber:** Sustainable, renewable and non-polluting.
- **Design Capabilities:** Truly limitless options for customization.



# The Finest Materials

## High-Quality Wool

At Tarkett Hospitality, your Axminster carpet starts with the best wool blend.

We only use wool from Europe and New Zealand – considered the highest-quality wool on the market.

- Our proprietary blend of long, thin wool fibers provides superior strength and durability.
- Our wool features more twists per inch, increasing resilience against crushing.
- Purer in color, our wool is less yellow in tone, providing greater color saturation and better results with light dyes.
- We have years of experience creating yarn blends for the ultimate in quality control.
- The quality of our wool and our careful dyeing process makes shading almost impossible.
- Our 80/20 blend of wool and premium nylon provides 3-4 times the abrasion resistance for optimum performance.
- Select our 2-ply standard for hospitality spaces, or 3-ply for enhanced durability in high traffic areas.
- Choose Axminster Sculpt for varying pile heights that deliver a truly unique texture effect.
- Opt for Axminster carpet tile for flexibility and ease of use with the same high quality.





▲ Product Shown: Custom Axminster (N14113E8N06)

▼ Product Shown: Custom Axminster (BL5X680)





With Axminster carpet by Tarkett Hospitality, the design possibilities are infinite. Choose from an extensive collection of existing patterns or create your own. You can achieve any custom design to perfectly enhance your space. Our Axminster is your blank canvas.

- Select up to 16 colors per design.
- 480 unique colors to choose from, plus 55 unique gray shades.
- Unparalleled ability to match the colors in your existing palette.
- Exceptional pattern definition, allowing intricate designs.
- Unlimited potential in scale and repeat.
- Incorporate depth and dimension with Axminster Sculpt.
- Optimize functionality with our Axminster carpet tile format.

*Infinite Possibilities*

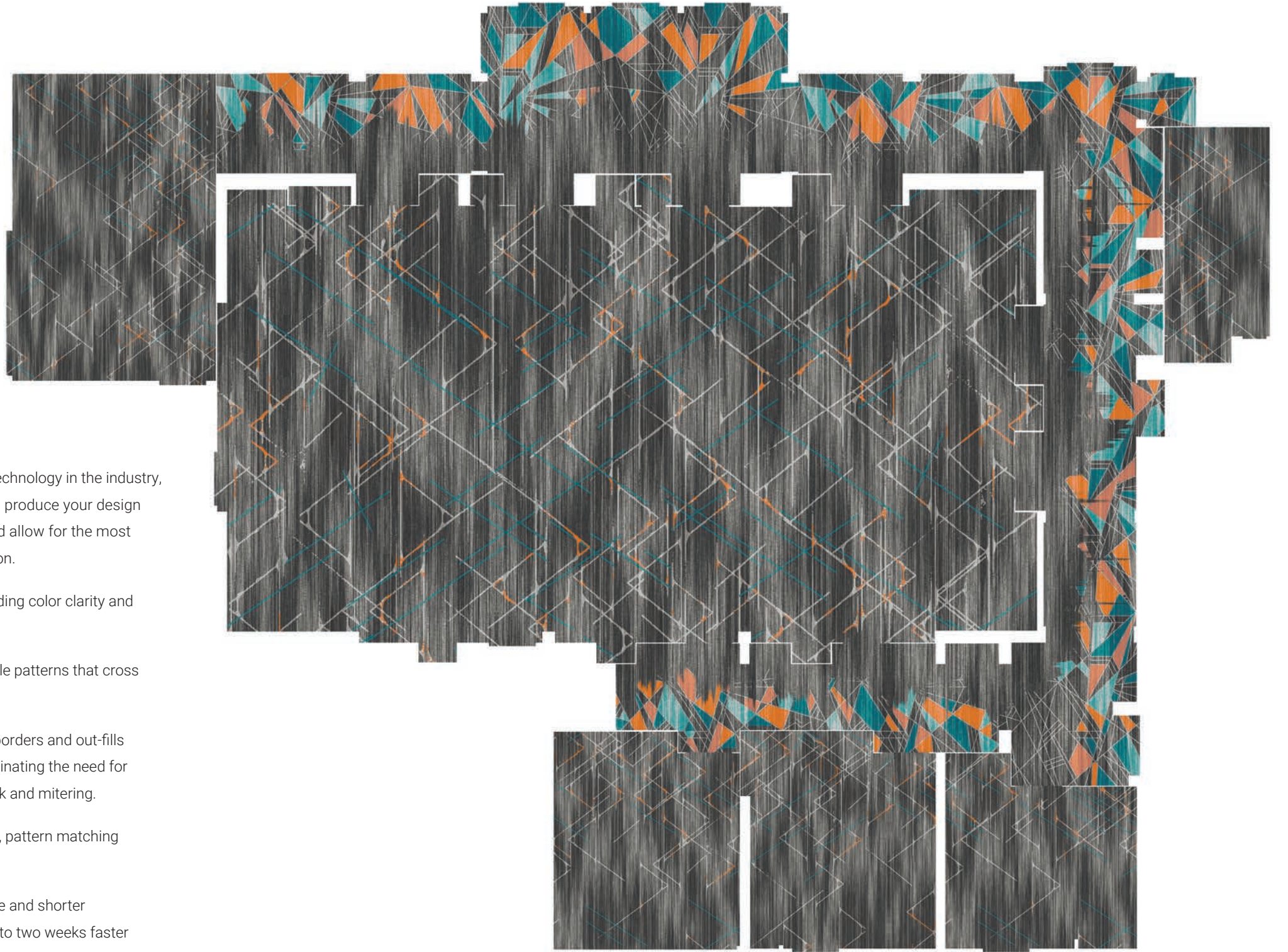


▲ Product Shown: Custom Axminster (J17053-J01)

# Advanced Technology

Using the latest technology in the industry, our Smart Looms produce your design with precision and allow for the most efficient installation.

- Achieves outstanding color clarity and pattern definition.
- Enables large-scale patterns that cross multiple widths.
- Can weave field, borders and out-fills as one piece, eliminating the need for onsite border work and mitering.
- Minimizes seams, pattern matching and waste.
- Shorter setup time and shorter weaving time (up to two weeks faster than the competition).







Our innovative Axminster Sculpt technology introduces a structured, organic depth that is never-before-seen in Axminster carpet. Now you can create your design using our extensive color palette with varying pile heights, delivering a truly unique textured effect for the ultimate luxury experience.

- Maximize on the product's depth with designs that beautifully accentuate the difference in pile height.
- No need to add shadows to your design – the difference in pile height will add depth and shade naturally.
- Use darker colors for the high piles and lighter colors for the low piles; one-color tone-on-tone also works beautifully.

*Axminster Sculpt*

# Axminster Carpet Tile

With Axminster Carpet Tile, your floor delivers a stunning design as well as a faster installation and greater flexibility for the end-user. Ideal for high-traffic public spaces in casinos, convention centers and hotels, our Axminster Carpet Tile helps you provide maximum ease of use while placing minimal limitations on your design vision.

## Why Axminster Tile?

- Faster installation
- Easily replace individual tiles when needed
- 23.6"x23.6" & 35.4" x35.4" sizes, the latter designed specifically for raised access floors

## Quality without Compromise

- 3-ply wool-blend fiber, suitable for heavily trafficked areas
- 8, 9, or 10 row constructions to fit your pattern's precision
- EcoBase backing with SoundMaster Lite for noise absorption

## Superior Backing

EcoBase backing with attached SoundMaster Lite gives each tile superior dimensional stability and provides greater noise absorption in your space, all with an eco-friendly construction that is Cradle to Cradle Certified® Gold and contains 75% recycled content on average.





# Dedicated Support

As the hospitality group within Tarkett, we are a global flooring provider offering comprehensive support for your project. Our team of dedicated Axminster designers and project managers are ready to help you bring a luxurious experience to life in your spaces.

## Installation

Installing Axminster carpet requires great precision and the skill of highly qualified CRI-certified Axminster installers. Our project management team prepares every step in the process and helps you optimize your installation and reduce waste.

## Personalized Service

You will work with one designer who can design for any carpet construction, and a project manager who will see your project through from start to finish. Our designers and project managers work solely on hospitality projects.





▲ Product Shown: El Alma II

▲ Product Shown: Custom Axminster (AX1177-9)





Our specialized team of Axminster designers is here to make your vision a beautiful reality. We can help you tailor your design ideas to meet the needs of the space, optimizing the pattern and palette for each space's traffic level, size and function, as well as the installation method.

To start creating your Axminster carpet, simply contact your local sales representative or visit us at [TarkettHospitality.com](https://www.tarkett.com/en-us/axminster).

*Get Started*



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