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Tarkett Hospitality's Expression Collection Provides Inclusive, Multi-Layered Design Evolution

DALTON, GA, November 1, 2022 — Taking cues from groundbreaking luminaries in music and high fashion that have challenged and changed the world of self-expression and personal identity, Tarkett Hospitality will launch its new Expression Collection of custom carpet this November at the 2022 Boutique Design New York event. Recognizing that conventional notions of masculine and feminine aesthetics have evolved from the way people dress to the way spaces are styled, Tarkett Hospitality has curated an eclectic, individualistic, and multi-layered collection that emphasizes fluidity and inclusiveness. Instead of abiding by traditional style definitions, the blurring of gender-specific elements and tones has produced exciting new visuals that reimagine the rules of décor.

“Our design team is constantly inspired by the trends we observe in fashion and self-expression, and we set out to explore how these evolving ideas could impact the built environment, and hospitality experiences specifically,” said Kim Drautz, Tarkett Hospitality President. “The Expression Collection provides a fresh, inclusive solution, with a new way of looking at pattern and color in designed spaces. The styles form multi-layered expressions that are open-ended and open to personal interpretation with geometrics, brushstrokes, lines, and color. In the end, these are patterns without patterns, designed for continual reinterpretation.”

Pulling from an earthy color palette of creams, browns, and charcoal, with dashes of sage and fuchsia, the 14 patterns in the Expression Collection can be customized to fit specific budget and project requirements. Designers can choose from Axminster woven, Digital Dye Injection (DDI), or tufted constructions, along with a variety of fiber types, textures, colors, and pile weights. The designs can also be made into custom rugs to enhance guest rooms, lobbies, and other open spaces.

For more information on Tarkett Hospitality or Expression Collection, please visit TarkettHospitality.com or visit the Tarkett Hospitality showroom at BDNY #1637.

Photos are available in the following Drive:

<https://drive.google.com/drive/u/1/folders/1bttHwKPTWqwEQB101eLGmaIMo7Pz5Otb>

About Tarkett Hospitality

With more than a century-long heritage of leading innovation, best-in-class custom design, and an unwavering commitment to circular economy, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world. Tarkett Hospitality's portfolio of flooring solutions for every space, includes Axminster woven carpet, tufted broadloom carpet, LVT, rubber tile, wall base, just to name a few. Whether you combine our running-line products and accessories in new and unexpected ways, or customize one of our patterns, you'll find the perfect blend of industrial innovation and artful craftsmanship, lasting performance, and beautiful aesthetic.

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