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## **Tarkett Hospitality's Dark Academia Conjures Deep Layers of Creativity and Inspiration**

**DALTON, GA (November 8, 2023)** – Launching at Boutique Design New York 2023, Dark Academia by Tarkett Hospitality offers a new and nuanced solution for supporting wellness in hospitality spaces. This carpet collection beckons guests into a world beyond their everyday experience, inviting them to explore their deeper, more mysterious moods and emotions. With designs that speak to a full range of feelings, Dark Academia creates deeply immersive hospitality spaces that celebrate the whole self, in all its fascinating complexity.

Dark Academia reveals a hidden, intricate world, one that draws guests in with strange and wondrous forms. Studies of fragile insects, sinuous foliage and fragments of stained glass become a journey into 13 exquisite patterns, rendered with striking beauty in premium carpet. A palette of deep jewel tones brings the patterns to life, with pops of color that capture the glimmer of candlelight. The collection provides a respite from the everyday world, creating a luxurious environment that conjures deep layers of creativity and renewed inspiration.

Dark Academia is designed in a wide range of broadloom constructions and pattern scales to ensure the right solution for all types of hospitality spaces, from dramatic public areas and corridors to unforgettable guest rooms. With Tarkett Hospitality's advanced customization capabilities, every product can be tailored to the project's needs, from performance level to budget requirements, palette and more. The collection is part of the broad portfolio of soft surface and hard surface flooring and accessories available from Tarkett Hospitality, making it simple for specifiers and buyers to find all the flooring products they may need.

Made in the USA, Dark Academia is constructed with Lextron Enviro-Green® solution-dyed nylon for durability and long-term beauty. The fiber is also specifically engineered for environmental friendliness, containing 10% pre-consumer content and recyclable again after the carpet life cycle is complete. The collection is CRI Green Label Plus certified for low emissions, supporting indoor air quality.

With unique and unexpected aesthetics, Dark Academia creates a memorable destination that will draw guests back again and again. For more information on Tarkett Hospitality or Dark Academia, please visit [TarkettHospitality.com](https://www.tarkett.com/hospitality) or the Tarkett Hospitality booth #1635 at BDNV.

### **About Tarkett Hospitality**

With more than a century-long heritage of flooring innovation and best-in-class custom design, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world.

Tarkett Hospitality's portfolio of flooring solutions for every space, includes Axminster woven carpet, tufted broadloom carpet, LVT, rubber tile, wall base, just to name a few. Whether you combine our running-line products and accessories in new and unexpected ways, or customize one of our patterns, you'll find the perfect blend of industrial innovation and artful craftsmanship, lasting performance, and beautiful aesthetic.

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